

“Innovation – Converting Innovation into a Startup”

The Department of Electronics of Sri Durga Malleswara Siddhartha Mahila Kalasala, in collaboration with the Institution’s Innovation Cell(IIC), organized a seminar on “Innovation – Converting Innovation into a Startup” on **28th August 2025**.



The event was graced by Shri V. Manikanta, Managing Director of Anitha Technologies, as the resource person. Addressing the students, he explained how electronic tool manufacturing companies can be innovatively established as startups, enabling entrepreneurs to achieve financial benefits and social recognition by producing more products with minimal investment. He also highlighted various government schemes designed to support female students in transforming their creative ideas into successful ventures.



In this program, the Principal of the college, Dr. V. V. Subrahmanya Kumar garu, emphasized that such initiatives are highly beneficial for the overall development of students. Head of the Electronics Department, J. P. Kanthi, along with other faculty members of the department, final and second-year students, actively participated in the seminar.