

## **AWARENESS ON CLINICAL ASSOCIATE PROGRAMME**

<b>Nature of Programme</b>	<b>: Awareness Program</b>
<b>Title</b>	<b>: Awareness On Clinical Associate Program</b>
<b>Resource persons</b>	<b>: 1. Mr. Tharun Business Development Manager, KIMS 2. Mr. Sai Srinivas Business Development Assistant Manager, KIMS</b>
<b>Number of Students</b>	<b>: II &amp; III B. Sc honors - Microbiology, Food science &amp; technology, Biochemistry, 4 Staff members</b>
<b>Date</b>	<b>: 31/07/2025</b>

### **Brief Report:**

The session was aimed at creating awareness among students about the roles, responsibilities, and career prospects associated with the Clinical Associate Programme, especially in the context of improving healthcare access and delivery in under-served areas. It was highlighted that Clinical Associates act as a vital link between doctors and patients, particularly in rural or semi-urban healthcare setups, where the doctor-to-patient ratio remains a challenge.

