

## PROFILE

**Name** : P.Vanitha  
**Designation** : Assistant Professor  
**Teaching Experience** : 14 years  
**Educational Qualifications** : M. Com, MBA  
**E-mail I'd** : vanithaparnam2@gmail.com  
vanitha@siddharthamahila.ac.in



### Academic Profile:

Course	Name of the Institution	Year of the passing	Percentage
MBA	Prabhala College for women	2017	72%
M.Com	SDM.Siddhartha Mahila Kalasala	2009	69%
B.com	A.M.G Degree College	2007	70%
Intermediate	A.M.G Junior College	2004	65%
SSC	K.B.C.ZP High School	2002	66%

### Achievements:

- **Given Guest Lecture** in SWRGDC(G) College, Kanchikacherla on **Capital gains** on 2-11-2024.
- Acted as **Judge** in INCENDO 2K24-Commerce Fest Conducted by P.B.Siddhartha College of arts & Science 21-03-2024.
- **Qualified as Assistant Professor in APSET** Conducted by State Govt of Andhra Pradesh
- Completed Certificate Course Of Financial Markets –Course Era (Yale University) in 2020
- Completed Certificate Course Of Fundamentals of Management (California University)in2020
- Completed Certificate Course Of Accounting for non professionals , University of Illionis in 2020

- Completed Certificate Course Of Financial statement analysis University of Illionis in 2020
- Completed Certificate Course Of ARPIT Annual refresher course in commerce
- AwardedNPTEL-AICTE Faculty Development Programme Certificate for successfully completing the course Management – I in the month of Sep, 2019.

**Subjects Handled:**

- Advanced Corporate Accounting
- Corporate Restructuring
- Business Research Methods
- Financial Management
- Income Tax
- Banking For BPS
- Auditing
- Corporate Accounting
- Financial Services
- Marketing
- Principles Of Management
- Tally

**Publications:**

1. Presented a Paper on An Over View on Ecommerce Trends and Innovations in International conference on Cybersecurity in E-Business and Management.
2. Published a Paper on E –Banking Services Growth DOGO Rangsand

Research Journal-ISSN:2347-7180 Vol:8 Issue14No.03:2021

- *Presented a paper on Participation of Youth in Politics in a National Seminar on Empowerment of Youth – Preparing for Future Conducted by P.B.Siddhartha College of Arts and Science in association with Rajeev Gandhi National Institute of Youth Development Government of India on 19<sup>th</sup> and 20<sup>th</sup> March 2015*

- Presented a paper on ***Corporate Governance Initiatives and recent Developments in India*** in a U.G.C. National Seminar on ***Good Corporate Governance in India and Challenges*** conducted by S.D.M.Siddhartha Mahila Kalasala, Vijayawada on 3<sup>rd</sup> & 4<sup>th</sup> Feb, 2015.
- Presented a paper on ***Major Challenges Faced by Agricultural Sector*** in a U.G.C. National Seminar on ***Indian Rural Economy and Employment – Importance, Issues and Challenges*** conducted by Govt. Degree College, Razole, and Vijayawada on 23<sup>rd</sup> & 24<sup>th</sup> Feb, 2015.
- Presented a paper on ***Significance of ICT in Rural Market*** in a U.G.C. National Seminar on ***Role of Information and Communication Technology in Rural Development*** conducted by S.D.M.Siddhartha Mahila Kalasala, Vijayawada on 25<sup>th</sup> Feb, 2015.
- Presented a paper on ***Brand Promotion*** in the National Seminar on ***Brand Management*** conducted by V.R. Siddhartha College of Engineering, VJA on 28<sup>th</sup> Mar, 2014.
- Presented a paper on ***A view on FDI and SWOT Analysis on Retail Sector in India*** in the National Seminar on ***FDI in Service Sector Opportunities and Challenges*** conducted by Krishna University, Machilipatnam on 24<sup>th</sup> & 25<sup>th</sup> April, 2014.

**Text Book Authored:**

- Authored one chapter in the book on ***Income Tax*** published by Himalaya Publishers, Bengaluru.
- Authored one chapter in the book on ***Goods and Services Tax - I*** by Himalaya Publishers, Bangalore.

**Positions Held:**

- Convener of EDC
- Convener Of Women Empowerment Cell
- Member Commerce Association
- Member in Cultural Committee
- Member in Discipline Committee
- Member Tutor Ward

**Workshops/Seminars/FDP Organized/Attended**

- Attended FDP on “International Financial Reporting Standards at Acharya Nagarajna University on 20-12-2024.

- Participated in Workshop on GST Tally with Prime at P.B.Siddhartha College Of Arts & Sciences from 20-01-2024 to 25-01-2024.
- Attended a seminar Intellectual property rights, copy righting and patenting – moving towards innovation at Sri Durga Siddhartha Mahila Kalasala on 19-07-2024.
- Research Methodology and Data Analysis in Business Management by Krishna University on 25-8-2022 to 1-9-2022
- National Education polocy-2020 (NEP an overview) by SDMSMK on 27-8-2022  
Universal Human values by Andhra Loyola College on 13-07-2023 to 15-07-2023
- Investment in share market by SEBI and Sripatraokadam mahavidyalayashriwal on 11-5-2021 to 15-5-2021
- PARADIGM SHIFT IN TEACHING PEDAGOGY POST COVID 19” by Sacred Heart Girls' First Grade College 21-5-2021
- Investment and Trading -Concepts &Application by NSE Academy 31-8-2021 to 1-9-2021
- Research Design Ethics & Metrics by KBN College on 18-10-2021 to 23-10-2021
- E-Commerce and digital marketing by Andhra Pradesh Skill Developmen Corportion on 12-06-2020 to 27-06-2020
- Atma Nirbhara Bharath unleashing power of commerce in digital era Government of Andhra Pradesh commisionarate of collegiate Education on 20-07-2020 to 24-07-2020
- Faculty Development Program on APPLICATIONS OF G-SUITE EDUCATION (Google website, Google Meet - Hands on session) by SDMSM Kalasala
- Emerging Mainds And Empowering Success in Modern Research Era by Govinda Dasa college Surathkal,Karnataka on 26-08-2020 to 28-08-2020
- Engaging minds and empower success in modern research era by Govinda dasa college
- GST using Tally 15-05-2020 by PB Siddhartha College of Arts and Science
- Building an optimal portfolio in the post covid 19 world by Kristu Jayanthi College Bangalore on 21-05-2020 to 28-05-2020
- Recent Trends in Taxation by SDMSMK on 29-05-2020
- Attended Faculty Development Programme (FDP) on Implications of GST Conducted by SDMSMK, Vijayawada on 29th and 30th march 2019.
- Attended Faculty Development Programme (FDP) on Accounting Standards Conducted by P.B.Siddhartha College of Arts and Science Vijayawada on 4-5- 2019.
- Attended Faculty Development Programme (FDP) on Effective Classroom Communications Conducted by SDMSMK, Vijayawada on 4-6-2019.
- Attended Faculty Development Programme (FDP) on *Tally Nipunya with GST* conducted by A.P.State Skill Development Corporation (APSSDC), Vijayawada on 26-09-2018 & 27-09-2018.
- Participated in Faculty Development Programme conducted by HR Footprints in association with NHRD Network, Vijayawada Chapter at P.B. Siddhartha College of Arts & Science, Vijayawada on 12-10-2018.
- Attended National Workshop on *Benefits and Challenges of Inter Disciplinary Research* conducted by K.B.N. College, Vijayawada on 13-11- 2018.

- Attended National workshop on ***Entrepreneurial Pursuits for Youth in Fostering Start-Ups*** conducted Montessori Mahila Kalasala, Vijayawada on 18-02-2019 to 19-02-2019.
- Participated in a UGC sponsored One-Day National Workshop on ***Research Methodology- Approaches and Techniques*** conducted by P.B. Siddhartha College of Arts & Science, Vijayawada on 3-11-2018.
- Participated in a UGC sponsored National Workshop on ***Intellectual Property Rights – Issues and Challenges*** conducted by K.B.N. College, Vijayawada on 23-11-2018.
- ***Participated in a National Level workshop on Supply Chain Management conducted by K.B.N. College, VJA on 28th & 29th July, 2017.***
- ***Participated in a workshop on GST Accounting Procedure and e- filling***  
Conducted by P.B.Siddhartha College of Arts & Science, VJA on 18-08-2017
- Participated in an International Conference on ***Domestic Violence*** conducted by Women's Cell, SDMSMK, and Vijayawada on 13-12-2018. .
- Participated in a conference on ***an overview on GST*** Conducted by Andhra Chamber of Commerce at GATE WAY Hotel, VJA on 29-06-2017.
- ***Presented a paper on Participation of Youth in Politics in a National Seminar on Empowerment of Youth – Preparing for Future Conducted by P.B.Siddhartha College of Arts and Science in association with Rajeev Gandhi National Institute of Youth Development Government of India on 19<sup>th</sup> and 20<sup>th</sup> March 2015***
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