



# SRI DURGA MALESWARA SIDDHARTHA MAHILA KALASALA

An Autonomous College in the Jurisdiction of Krishna University  
A College with Potential for Excellence



## Report on

### Orientation Program for B.Sc. Computer Science with Cognitive Systems and B.Com. BPM Freshers

**Date:** 26-11-2024

**Venue:** Parvathaneni Brahmayya Siddhartha College of Arts & Science, Vijayawada

**Time:** 10.00 am

#### 1. INVITATION



SRI DURGA MALESWARA  
SIDDHARTHA MAHILA KALASALA  
An Autonomous College in the Jurisdiction of Krishna University  
A College with Potential for Excellence  
Sponsors: SIDDHARTHA ACADEMY OF GENERAL AND TECHNICAL EDUCATION



**Department of Commerce  
&  
Department of Computer Science**

In Association with  
**Career Guidance & Placement Cell**

Cordially Invite You to

**One-Day Seminar**  
on

**CAREER OPPORTUNITIES BY TCS**

By

**Mr. Ravi Kumar Murthy,**  
Region Head - Academic Alliances  
Human Resources – TCS.

on  
25<sup>th</sup> November, 2024  
Venue: Webinar Hall  
Time: 11:00 AM To 1:00 P.M

M. Praveena, HOD  
Dept. of Computer Science

An IQAC Initiative  
**Dr. R. Madhavi**  
Special Officer,

**Dr. S. Kalpana**  
Principal

## **2. Objective of the Program**

The primary objective of the orientation program was to provide incoming freshers of the B.Sc. Computer Science with Cognitive Systems and B.Com. BPM programs with valuable industry insights and guidance. The program aimed to:

- Set the stage for an enriching academic journey in collaboration with Tata Consultancy Services (TCS).
- Align the curricula of the two programs with industry standards.
- Empower students with the necessary skills and knowledge to succeed in their academic and professional endeavors.
- Foster a strong partnership between the college and TCS to create industry-ready graduates.

## **3. Description**

The orientation program was conducted by Mr. Ravi Kumar Murthy, the Regional Head of the TCS Academic Alliances Group, who is a key figure in bridging the gap between academic institutions and the industry. The session served as an introduction to the collaborative efforts between Parvathaneni Brahmayya Siddhartha College of Arts & Science and TCS, aiming to equip students with the most relevant and cutting-edge knowledge in their respective fields.

Mr. Murthy shared valuable insights into the latest industry trends and emphasized the importance of developing skills that are essential in today's fast-paced technological and business environments. Additionally, a comprehensive review of the B.Sc. Computer Science with Cognitive Systems and B.Com. BPM curricula took place, with a focus on ensuring that they meet global industry standards.

The session also included discussions on various aspects of the curriculum, practical learning opportunities, and skill development programs, all designed to ensure that the students are industry-ready upon graduation.

## **4. Photos**

## **5. Geotagged Photos**

## **6. No. of Participants**

The orientation program saw an enthusiastic participation of **300** students, including those enrolled in the B.Sc. Computer Science with Cognitive Systems and B.Com. BPM programs. The event was attended by a diverse group of students, eager to gain insights into their academic journey and industry opportunities.

## **7. Outcome of the Program**

The orientation program successfully:

- Provided freshers with an understanding of the importance of aligning their academic journey with industry trends.
- Facilitated an interactive session that helped students grasp the core concepts of their respective programs and the potential career paths they can follow.
- Strengthened the academic collaboration between Parvathaneni Brahmayya Siddhartha College of Arts & Science and TCS.
- Resulted in valuable feedback that will be used to enhance the B.Sc. Computer Science with Cognitive Systems and B.Com. BPM curricula to ensure they are both innovative and aligned with industry standards.
- Empowered students with the knowledge that they will be receiving education that is directly aligned with current industry needs, helping them prepare for successful careers.

## 8. Attendance of the Participants

The attendance record showed that **300** students attended the orientation program. The participation rate was **90%**, indicating strong interest and commitment from the students in understanding the industry context and the academic expectations tied to their respective programs.

## 9. Feedback on the Program

The feedback from participants was overwhelmingly positive. Key takeaways from the feedback included:

- **Content Relevance:** Students appreciated the practical insights shared by Mr. Ravi Kumar Murthy, which helped them understand the real-world applications of the knowledge they will gain through their courses.
- **Program Structure:** The interactive discussions and the comprehensive curriculum review session were highly valued by the students, who found them to be informative and forward-looking.
- **Industry Insights:** Many students mentioned that the session gave them a clearer picture of the skills they will need to acquire to remain competitive in the industry.
- **Suggestions for Improvement:** A few students suggested that more hands-on workshops and internship opportunities be incorporated into the program to give them more practical exposure.

Overall, the program was well-received, with participants expressing gratitude for the valuable guidance and the opportunity to engage with TCS's expert.