

Report On YESH HUB Launch

No of Students Attended: 100

Date: 13-02-2025

Venue: Webinar Hall


Organizer: Department of computer science & Placement Cell

Time: 3:00 P.M to 4:00 P.M



Chief Guest:

- **Dr. Shyla Talluri**, Founder & CEO, PURE
- **Dr. Vellanki Sree Devi**, Obstetrician and Gynaecologist
- **Shri BVS Kumar**, State Co-ordinator, Red Cross Blood Centers and Projects, AP

Invitation:



SRI DURGA MALLESWARA
SIDDHARTHA MAHILA KALASALA
An Autonomous College in the Jurisdiction of Krishna University
A College with Potential for Excellence
Sponsors: SIDDHARTHA ACADEMY OF GENERAL AND TECHNICAL EDUCATION



**IN CELEBRATION OF THE GOLDEN JUBILEE OF SIDDHARTHA
ACADEMY OF GENERAL & TECHNICAL EDUCATION (1975-2025)**

**DEPARTMENT OF COMPUTER SCIENCE
&
CAREER GUIDANCE AND PLACEMENT CELL**

Cordially invites you to the Inaugural Session

**YESH
(YOUNG ENTREPRENEUR SKILL HUB)**
On 13th FEBRUARY, 2025 at 3.00 pm in Webinar Hall

Chief Guest

DR. SHYLA TALLURI
Founder & CEO of PURE
(People for Urban and Rural Education)
Saint Johns, FLORIDA, United States

Guest of Honour

SMT. KGV. SARITHA
Superintendent of Police
Women Protection Cell CID -AP

SHRI BVS KUMAR
State Co-Ordinator, Red Cross
Blood Centers and Projects, AP.

DR. VELLANKI SREE DEVI
Obstetrician and Gynecologist
Vijayawada, AP.

An IQAC Initiative

Smt. M. Praveena HOD, Dept. of Computer Science	P. Harika Training & Placement Officer	Dr. R. Madhavi Special Officer	Dr. S. Kalpana Principal
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Description of the Programme:

PURE (People for Urban and Rural Education) successfully launched its first Youth Hub in Andhra Pradesh at Sri Durga Malleswara Siddhartha Mahila Kalasala, Vijayawada. This initiative aims to equip students with leadership skills, provide professional growth opportunities, and encourage participation in impactful projects aligned with the United Nations Sustainable Development Goals (UN SDGs).

About PURE Youth Hub: PURE is a global organization serving children, youth, and women across 10 countries. With over 50 chapters worldwide, it envisions establishing 300 Youth Hubs by the end of 2025. The organization focuses on fostering leadership, service, and social responsibility among students, enabling them to contribute effectively to their communities.

The PURE Youth Hub provides students with hands-on project management experience, career development support, internship opportunities, and global networking platforms. Members participate in volunteering activities, competitions, and community-driven projects, earning certifications and awards in recognition of their contributions.

During the event, Dr. Shyla Talluri stated that PURE YOUTH HUBs not only focus on voluntary service but also develop the next generation of socially responsible leaders by integrating leadership, service, and innovation. Dr. Vellanki Sree Devi spoke about youth-led initiatives in health and social welfare, while Shri BVS Kumar encouraged students to contribute their skills to civic projects and social impact endeavours. Dr. Varaprasad highlighted the significance of youth in creating safe and more inclusive communities through active leadership and civic engagement.

Principal Dr. S. Kalpana informed that through YESH (Youth Entrepreneurial Skill Hub), students can secure employment opportunities by building coding challenges, hackathons, and mobile applications. In this program, the college special officer Dr. R. Madhavi, guided students in developing their technical skills, fostering innovation, and enhancing their entrepreneurial mindset. In this launch event Computer Science department head Mrs. M. Praveena, placement cell officer Mrs. P. Harika, computer science faculty, and students participated.

Objectives and Benefits of the Youth Hub: The PURE Youth Hub offers students various opportunities, including:

- Leadership and project management training
- Career development and mentorship programs
- Internships and global networking opportunities
- Participation in volunteering activities and social impact projects
- Certifications and awards for contributions to community service

Conclusion: The launch of the PURE Youth Hub at Sri Durga Malleswara Siddhartha Mahila Kalasala marks a milestone in youth leadership and development in Andhra Pradesh. With a strong emphasis on service, education, and community engagement, this initiative promises to shape the next generation of socially responsible leaders.



Feedback:

This Programme empowers students with leadership skills, career development, and opportunities to engage in impactful projects aligned with the UN SDGs. It offers mentorship, global networking, and hands-on project management experience, fostering socially responsible leaders. The initiative has been well-received by both students and management, with participants eager to contribute to community development and personal growth.