







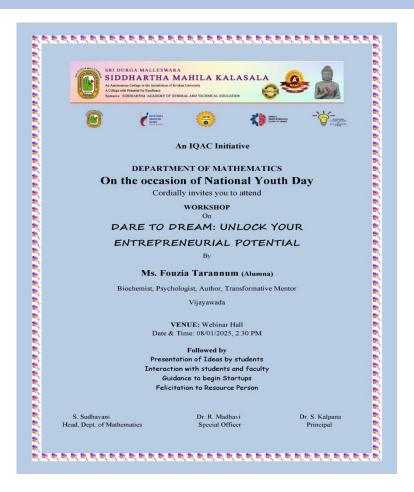


# INSTITUTION'S INNOVATION COUNCIL(IIC)

'GIVE WINGS TO YOUR IDEAS'

## SRI DURGA MALLESWARA SIDDHARTHA MAHILA KALASALA

VIJAYAWADA-10



**Title:** Workshop on Dare to Dream: Unlock your Entrepreneurial Potential

#### **Objective:**

- ➤ Highlighting the Role of Youth in Entrepreneurship: To motivate degree students to recognize their potential and actively contribute to the entrepreneurial ecosystem as future leaders and innovators.
- > Introducing Platforms for Learning Entrepreneurship: To familiarize students with various resources, platforms, and opportunities that can help them acquire essential entrepreneurial skills and knowledge.
- ➤ Guiding Students on Start-Up Initiation: To provide practical advice and actionable steps for degree students to conceptualize, plan, and embark on their journey toward establishing successful start-ups.

**Speaker Details:** Ms. Fouzia Tarannum is an Entrepreneur, Biochemist and Psychologist with a profound passion for empowering individuals, particularly parents, teenagers, and young adults, to build a purposeful and resilient future.

Key points: The workshop featured Ms.Fouzia Tarannum as the esteemed resource person, who brought a wealth of knowledge and practical experience in the field of entrepreneurship. The session began by outlining the significant contributions young minds can make to the entrepreneurial landscape. Success stories of renowned young entrepreneurs were shared to motivate the students, showcasing how age is no barrier to achieving great milestones in business and innovation.

In the keynote address, Ms.Fouzia Tarannum highlighted the transformative role of youth in driving innovation and fostering economic growth. Emphasis was placed on the importance of self-belief, creativity, and persistence as key traits for aspiring entrepreneurs. The resource person introduced various online and offline platforms available for learning entrepreneurial skills. These included government initiatives, e-learning courses, incubation centers, Internships and start-up accelerators. Students were encouraged to leverage these resources to acquire knowledge on business planning, funding strategies, and market research.

The final session provided a step-by-step guide on starting a business, from ideation to execution. Topics like preparing a business plan, identifying market gaps, securing funding, and sustaining growth were discussed in detail. Practical examples and tips were shared to help students overcome initial challenges in their entrepreneurial journey.

**Participant details:** More than 50 students from SDMSM Kalasala participated in this program.

## **Photos:**











Key outcome of the program: The workshop successfully inspired and educated students about the potential of entrepreneurship as a career path. Participants gained valuable insights into entrepreneurial opportunities and resources while acquiring the motivation to transform their innovative ideas into reality.

**Feedback of students:** Students were of the opinion that the session was advantageous and insightful.

#### ATTENDANCE SHEET OF THE STUDENTS:



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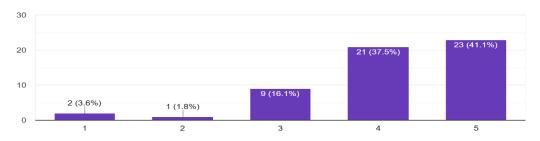
### FEEDBACK OF THE WORKSHOP:

RATING: 1. Unacceptable

- 2. Needs Improvement
- 3. Acceptable
- 4. Good
- 5. Excellent.

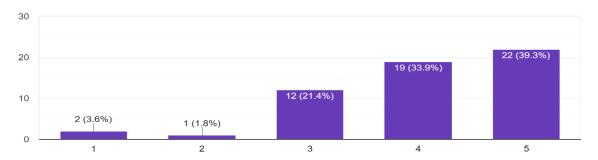
Content Relevance: How relevant and useful did you find the topics covered (role of youth in entrepreneurship, platforms for learning, and guidance for start-ups)?

56 responses



Speaker Effectiveness: How would you rate the resource person's presentation skills, knowledge, and ability to engage with the audience?

56 responses



Learning Outcomes: Did the workshop help you gain new insights or practical knowledge about starting and sustaining a business?

56 responses



Workshop Organization: How satisfied were you with the overall organization, including the structure, timing, and interactive elements of the workshop?

56 responses

