



MHRD'S
INNOVATION CELL
(GOVT. OF INDIA)




SDMSMK
INNOVATION
&
INCUBATION
CELL


INSTITUTION'S INNOVATION COUNCIL(IIC)


'GIVE WINGS TO YOUR IDEAS'

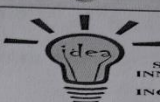
**SRI DURGA MALLESWARA
SIDDHARTHA MAHILA KALASALA**

VIJAYAWADA-10

 **SRI DURGA MALLESWARA
SIDDHARTHA MAHILA KALASALA**
An Autonomous College in the Jurisdiction of Krishna University
A College with Potential for Excellence
Sponsors: SIDDHARTHA ACADEMY OF GENERAL AND TECHNICAL EDUCATION

 **Ministry of
Education**
Government of India

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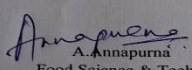
**An IQAC Initiative
Innovation and Incubation Cell**

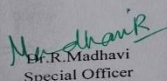
Cordially invites you to attend
NATIONAL SEMINAR & WORKSHOP
On
Transforming Business Ideas into Startups

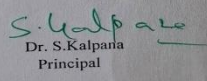
Resource Person
Mr. B. S. Lokesh
Trainer, Mentor, Facilitator, Consultant
Agastya Academy, Bangalore

VENUE: Webinar Hall
Date & Time: 24/09/2024, 10.00 AM

- **Presentation of Business Ideas by students**
- **Workshop on Transforming Business Ideas to Start-ups with students and faculty**
- **Guidance to launch Start-ups**


A. Annapurna
Food Science & Technology


B. R. Madhavi
Special Officer


Dr. S. Kalpana
Principal

Title: Workshop on Problem Solving and Ideation

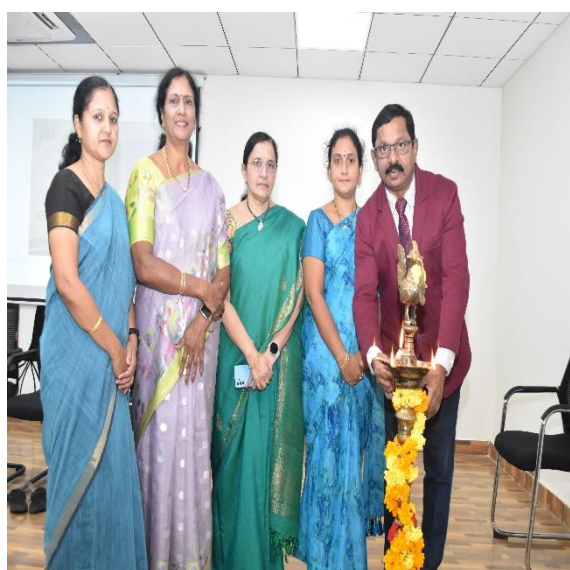
Objective: To conduct a workshop on Problem-solving and ideation.

Speaker Details: Sri B. S. Lokesh, trainer, Mentor, Agastya Academy, Bangalore

Key points: On 24th Sep 2024 a National Seminar & Workshop was organized on Transforming Business Ideas into Startups and Problem-Solving by Resource Person, Mr. B. S. Lokesh, Trainer, Mentor, Facilitator and Consultant from Agastya Academy, Bangalore. The program included Seminar, Presentation of Business Ideas by students and Workshop by Mr. Lokesh to transform these ideas into Startups. After the team presentations by students the resource person enlightened the students about key areas of improvement. He emphasized on connecting, communicating and collaborating for a successful Business venture. He stressed on the need for value addition and cost reduction for an idea to turn into a product or service. Students were immensely benefited by the interesting and interactive program.

Participant details: Nearly 100 students from SDMSM Kalasala participated in this program.

Photos:





Key outcome of the program: Girl students learned how to make successful businesses with their innovative ideas. The program's benefit was students had the opportunity to interact with the resource person and clarify their doubts.

Feedback of students: Students were of the opinion that the session was advantageous and insightful.