



MHRD'S
INNOVATION CELL
(GOVT. OF INDIA)



INSTITUTION'S INNOVATION COUNCIL(IIC)

'GIVE WINGS TO YOUR IDEAS'

**SRI DURGA MALLESWARA
SIDDHARTHA MAHILA KALASALA**

VIJAYAWADA-10

**SRI DURGA MALLESWARA SIDDHARTHA
MAHILA KALASALA, VIJAYAWADA – 520 010**

A College with Potential for Excellence

(An Autonomous College in the jurisdiction of Krishna University)

Re-accredited at A++ Grade by NAAC 2021, ISO 9001: 2015

**A NATIONAL LEVEL
FACULTY DEVELOPMENT PROGRAMME
(HYBRID MODE)**

on



**Intellectual Property Rights,
Copyrighting & Patenting -
Moving Towards Innovation**



AN IQAC INITIATIVE



Resource Person

J. E. Moshe Dayan, M. E., (Ph. D)

DIPR (Patent Law & Management)

Asst. Professor, Dept. of EEE,

PSNA College of Engg. & Tech., Dindigul, Tamil Nadu.

- Coordinator of PSNA IPR Cell,
- Govt. Certified Trainer for Mission NIPAM,
- Member of ETISC-WIPO, &
- Innovation Ambassador of IIC

On: 19th July 2024 From: 10:00 a.m to 4:00 p.m At: WEBINAR HALL

Title: Intellectual Property Rights, Copyrighting & Patenting – Moving towards Innovation

Objective: To understand the significance of IPR (patents, copyrights, trademarks) and their relevance to innovation.

Speaker Details: Sri J. E. Moshe Dayan, DIPR, Patent Law and Management

Key points: A National Level FDP on "**IPR, Copyrighting and Patenting – Moving towards Innovation**" was conducted on 19th July, 2024 by IQAC and Innovation & Incubation Cell (II&C). The Resource Person, Prof. J. E. Moshe Dayan, faculty EEE department, PSNA College of Engineering and Technology, Dindigul, Tamil Nadu is a Govt. certified trainer for NIPAM, Mission 2.0 of the Government of India. He oriented the faculty regarding the significance of copyrighting and patenting. The program proved to be a veritable boon to the participants by instilling the key concepts of patenting, trademarks, copyrights and industrial design which are vital in today's world of innovation and entrepreneurship. The program highlighted the need for ideation, innovation, IPR, Patenting and Copyrighting. The program empowered the audience on how ideas could be transformed into viable products useful to society.

Participant details: Seventy faculty members and 40 students from SDMSM Kalasala participated in this program.

Photos:





Key outcome of the program: Faculty members and students learned the importance of Intellectual Property Rights and its relevance to modern-day living. The benefit of the program was to learn key concepts like IPR, patents, copyrights and trademarks.

Feedback : Faculty and students understood the reason and the know how of protecting one's intellectual capacities by way of IPR.