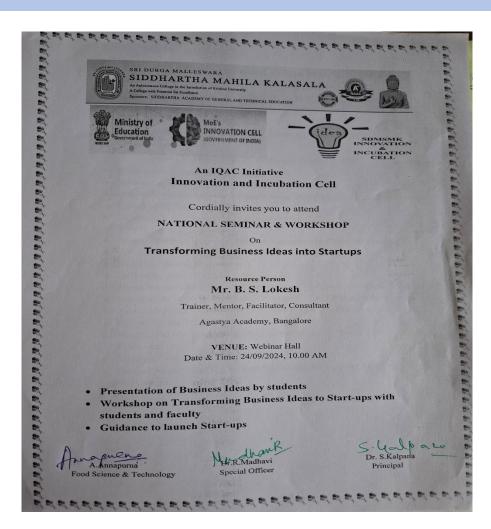


INSTITUTION'S INNOVATION COUNCIL(IIC)

'GIVE WINGS TO YOUR IDEAS'

SRI DURGA MALLESWARA SIDDHARTHA MAHILA KALASALA

VIJAYAWADA-10



Title: Exhibition of Student Innovation Ideas

Objective: To exhibit students' business ideas.

Speaker Details: Sri B. S. Lokesh, trainer, Mentor, Agastya Academy, Bangalore

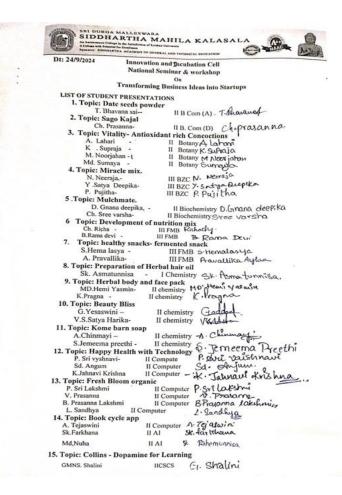
Key points: On 24th Sep 2024 Exhibition of Innovative Ideas by students was conducted. Resource Person, **Mr. B. S. Lokesh**, Trainer, Mentor, Facilitator and Consultant from Agastya Academy, Bangalore, participated in the program which focused on Presentation of Business Ideas by students. There were 15 team presentations by students in important sectors like Healthcare, Cosmetics, Nutraceuticals and Food Business, Books and others. Nearly 200 students participated in the event. Students enthusiastically displayed their startup proposals which ranged from herbal and healthy mixes to ecologically sustainable products like herbal cosmetics, nutrimix, fermented foods, mulchmate, book cycle app and so on. The basic idea behind this session was to provide time and space for young minds to extend and explore their ideas. This was a great scope for forthright and candid presentation.

Participant details: Nearly 200 degree students from SDMSM Kalasala participated in this exhibition.

Photos:







Key outcome of the program: Girl students enthusiastically presented their ideas which were economically and ecologically viable. The benefit of the program was that students had the opportunity to candidly share their ideas.

Feedback of students: Students actively showcased their ideas and listened keenly to other presentations.