



MHRD'S
INNOVATION CELL
(GOVT. OF INDIA)



SDMSMK
INNOVATION
&
INCUBATION
CELL

INSTITUTION'S INNOVATION COUNCIL(IIC)

'GIVE WINGS TO YOUR IDEAS'

**SRI DURGA MALLESWARA
SIDDHARTHA MAHILA KALASALA**

VIJAYAWADA-10

**SRI DURGA MALLESWARA
SIDDHARTHA MAHILA KALASALA**
An Autonomous College in the Jurisdiction of Krishna University
A College with Potential for Excellence
Sponsored by: SIDDHARTHA ACADEMY OF GENERAL AND TECHNICAL EDUCATION

Ministry of Education
Government of India

MoE's INNOVATION CELL
(GOVERNMENT OF INDIA)

SDMSMK INNOVATION & INCUBATION CELL

**An IQAC Initiative
Innovation and Incubation Cell**

Cordially invites you to attend
NATIONAL SEMINAR & WORKSHOP
On
Transforming Business Ideas into Startups

Resource Person
Mr. B. S. Lokesh
Trainer, Mentor, Facilitator, Consultant
Agastya Academy, Bangalore

VENUE: Webinar Hall
Date & Time: 24/09/2024, 10.00 AM

- **Presentation of Business Ideas by students**
- **Workshop on Transforming Business Ideas to Start-ups with students and faculty**
- **Guidance to launch Start-ups**

A. Annapurna
A. Annapurna
Food Science & Technology

N. R. Madhavi
N. R. Madhavi
Special Officer

S. Kalpana
Dr. S. Kalpana
Principal

Title: Exhibition of Student Innovation Ideas

Objective: To exhibit students' business ideas.

Speaker Details: Sri B. S. Lokesh, trainer, Mentor, Agastya Academy, Bangalore

Key points: On 24th Sep 2024 Exhibition of Innovative Ideas by students was conducted. Resource Person, **Mr. B. S. Lokesh**, Trainer, Mentor, Facilitator and Consultant from Agastya Academy, Bangalore, participated in the program which focused on Presentation of Business Ideas by students. There were 15 team presentations by students in important sectors like Healthcare, Cosmetics, Nutraceuticals and Food Business, Books and others. Nearly 200 students participated in the event. Students enthusiastically displayed their startup proposals which ranged from herbal and healthy mixes to ecologically sustainable products like herbal cosmetics, nutrimix, fermented foods, mulchmate, book cycle app and so on. The basic idea behind this session was to provide time and space for young minds to extend and explore their ideas. This was a great scope for forthright and candid presentation.

Participant details: Nearly 200 degree students from SDMSM Kalasala participated in this exhibition.

Photos:





Dt: 24/9/2024

**Innovation and Incubation Cell
National Seminar & workshop**

On
Transforming Business Ideas into Startups

LIST OF STUDENT PRESENTATIONS

1. Topic: Date seeds powder
T. Bhavana sai - II B Com (A) - T. Bhavana
2. Topic: Sago Kajal
Ch. Prasanna - II B. Com (D) Ch. prasanna
3. Topic: Vitality- Antioxidant rich concoctions
A. Lahari - II Botany A. Lahari
K. Supraja - II Botany K. Supraja
M. Noorjahan - II Botany M. Noorjahan
Md. Sumaya - II Botany Sumaya
4. Topic: Miracle mix.
N. Neeraja - III BZC N. Neeraja
Y. Satya Deepika - III BZC Y. Satya Deepika
P. Pujitha - III BZC P. Pujitha
5. Topic: Mulchmate.
D. Gnana deepika - II Biochemistry D. Gnana deepika
Ch. Sree varsha - II Biochemistry Sree varsha
6. Topic: Development of nutrition mix
Ch. Richa - III FMB Richa
B. Rama devi - III FMB B. Rama Devi
7. Topic: healthy snacks- fermented snack
S. Hema lasya - III FMB S. Hema lasya
A. Pravallika - III FMB Pravallika
8. Topic: Preparation of Herbal hair oil
Sk. Asmatunnisa - I Chemistry Sk. Asmatunnisa
9. Topic: Herbal body and face pack
MD. Hemi Yasmin - II chemistry MD. Hemi yasmin
K. Pragna - II chemistry K. Pragna
10. Topic: Beauty Bliss
G. Yesaswini - II chemistry G. Yesaswini
V. S. Satya Harika - II chemistry V. S. Satya Harika
11. Topic: Kome barn soap
A. Chinmayi - II chemistry A. Chinmayi
S. Jemeema preethi - II chemistry S. Jemeema Preethi
12. Topic: Happy Health with Technology
P. Sri vyshnavi - II Compute P. Sri vyshnavi
Sd. Angum - II Computer Sd. Angum
K. Jahnvi Krishna - II Computer K. Jahnvi Krishna
13. Topic: Fresh Bloom organic
P. Sri Lakshmi - II Computer P. Sri Lakshmi
V. Prasanna - II Computer V. Prasanna
B. Prasanna Lakshmi - II Computer B. Prasanna Lakshmi
L. Sandhya - II Computer L. Sandhya
14. Topic: Book cycle app
A. Tejaswini - II Computer A. Tejaswini
Sk. Farkhana - II AI Sk. Farkhana
Md. Nuha - II AI Md. Nuha
15. Topic: Collins - Dopamine for Learning
GMNS. Shalini - IICSCS G. Shalini

Key outcome of the program: Girl students enthusiastically presented their ideas which were economically and ecologically viable. The benefit of the program was that students had the opportunity to candidly share their ideas.

Feedback of students: Students actively showcased their ideas and listened keenly to other presentations.