

SRI DURGA MALLESWARA SIDDHARTHA MAHILA KALASALA An Autonomous College in the Jurisdiction of Krishna University A College with Potential for Excellence Sponsors: SIDDHARTHA ACADEMY OF GENERAL AND TECHNICAL EDUCATION



## **An IQAC Initiative**

# **INTELLECTUAL PROPERTY RIGHTS CELL**

## organised

## A NATIONAL SEMINAR

ON Overview of Patent Rights

DATE: 30<sup>th</sup> December, 2021

TIME: 12.00 Noon

#### Venue: Webinar Hall

**Resource Person:** 

#### **Mr. Sudheer Mamillapalli** PATENT & TRADEMARK ATTORNEY Hyderabad, Telangana.

#### **Description of the programme:**

Mr. M. Sudheer created awareness on Intellectual Property Rights. He explained about the tangible and intangible properties where Intellectual Property comes under intangible property. He also said that through certain rights our ideas will be protected by the government. He described some of the Intellectual property rights like Copy right, Trademark, Patent, Industrial Design and Geographical Indication. He described advantages of each at length. The legal procedure to get registered for a patent was explained. A total of 170 students from BZC, BBA, B.Com and MSCS (A) attended the program and interacted with the Resource Person. Convenor of the program, Dr. K. Lakshmi gave a brief description about intellectual property rights and the Intellectual Property Rightsand the

advantages of registering for patents. Director Dr. T.Vijaya Lakshmi and Principal Dr. S. Kalpana addressed the students and motivated them to come up with their ideas and get patented.



**Resource Person addressing students** 



Students from BZC, BBA, B.Com & MSCS(A) attended the seminar

