

## **CONDUCTING SURVEYS ON CURRENT ISSUES**

A Survey is a research method used for collecting data from a pre-defined group of respondents to gain information and insights on various topics of interest. Surveys are used to increase knowledge in fields such as social research and demography.

### **Objective:**

The Department of Economics deems it a privilege to utilize the opportunity of conducting surveys by the students on various burning current issues coming up in the society from time to time to assess the thoughts, opinions and feelings of people for creating awareness and instigating analytical thinking among students towards a right understanding of the problem. Students are also encouraged to develop rational thinking in identifying and analysing the situation or the area of their study.

### **Outcome:**

This activity of the Department leaves a strong impact on the students in gaining knowledge in current affairs to face the job market for a successful career and become a good citizen with right attitude towards the society and nation building.

The important topics of the Department's focus over the years are

## **2018-2019**

### **Topic of Study: CHANDRANNA PELLI KANUKA**

The Government of Andhra Pradesh has launched a scheme named Chandranna Pelli Kanuka , a marriage scheme for BC,SC,ST and Physically Challenged women with an aim is to provide financial assistance to the brides in the state.

The study was conducted at Chitti Nagar, Sing Nagar and Prakash Nagar areas of Vijayawada.

The outcome of the survey was that the majority of people were not aware of the scheme and those who knew about it were happy as it reduces the cost of wedding for the economically backward sections of the society. However, people were also under the opinion that the scheme may not exist once the Government changed.



### **Topic of Study: SCHEMES OF NARENDRA MODI**

The Hon'ble Prime Minister of India has introduced several welfare schemes such as Beti Bachavo, Beti Padhavo, Jan Dhan Yojana, Sukanya Samruddhi Yojana, Atal Pension Yojana, Suraksha Bhima Yojana, Jeevan Jyothi Yojana, Fasal Bhima Yojana, Digital India, Mission Indra Dhanush, Grameena Aavaas Yojana, Sarva Siksha Abiyan, Start-up India – Stand up India etc.

The Department conducted survey on the awareness among the people about these schemes at Ramalingeswara Nagar, Benz Circle and Poranki areas of Vijayawada.

The outcome of the survey was that majority of the people were unaware of these schemes. So the public were of the opinion that much publicity may be given and thorough follow up was needed for the implementation of the schemes to check whether they reach the target sections of the society.



### **Topic of the Survey: EFFECTS OF SOCIAL MEDIA ON YOUTH**

In modern life, social media is developing very fast and is used by many people all over the world especially very popular among the youth. Addiction to social media leads to poor mental growth, poor sleeping patterns, poor study habits, living away from reality and bad health along the other negative effects like cyber bullying, body image issues etc., as well.

The present survey was taken up to understand the level of awareness among the youngsters regarding these ill effects of the social media. It revealed the fact that many young people who cannot control themselves were addicted to social media.



**2017-2018**

**Topic of Study: GOODS AND SERVICES TAX**

GST - Goods and Services Tax is the biggest indirect tax reform in India brought about by the Government of India with effect from 1<sup>st</sup> July, 2017.

The survey was conducted in Giripuram, Krishna Lanka and Sitarampuram areas of Vijayawada to get basic information regarding awareness on features, beliefs, public opinion and personal opinion of the surveyor. Goods and Services Tax is all to be a game changes for the.

The outcome of the survey was that lack of awareness prevailed in the public regarding this act of the Government and people were of the opinion that it may lead to inflation of consumer goods showing major impact on the Indian Economy.



**Topic of Study: DRUGS - EFFECTS ON VARIOUS SECTORS**

In the present day society using drugs has become a social evil especially among the school going children and college youth. Drug addiction has become so serious a problem that many youngsters are destroying their lives and careers.

The Department conducted a survey in the months – November and December, 2017 at Ramalingeswara Nagar, Krishna Lanka and Giripuram areas of Vijayawada.

The study revealed the reasons behind this social evil as family problems especially those of parents and stress due to the targets in academics.



**2016-2017**

## **DEMONETIZATION**

Demonetization refers to the process whereby the existing currency of a country ceases to be a legal tender. The old currency could be replaced by a new currency. The high value demonetization of Rs 500 & Rs1000 was turned into mere pieces of paper. This move affected millions of lives in India.

The study was conducted in Labbipet, NTR Circle and One Town areas of Vijayawada during the months - November and December, 2016.

The study revealed that the government has failed to recover much black money and is wide perceived as being soft on corporate defaulters. However, the result was that it is hard to implement not only because of infrastructural deficiencies but also it felt the need to signal that it is serious about black money.



## **CHANDRANNA BHIMA**

Chadranna Bhima, an Insurance Policy Scheme, has been launched by the Government of Andhra Pradesh to benefit labourers in unorganised sectors such as agricultural labourers, artisans, small self-employed people, vendors etc.

The survey was done at Benz Circle, Kanuru and Tadigadapa areas of Vijayawada during the months - November and December in 2017.

The outcome of the survey is that less than 10% people are aware of this scheme and as such very few people got the benefit.



**2015-2016**

## **Topic of Study: INFLATION**

Inflation in simple terms is ‘a rise in prices of commodities’ and devalues of money; it directly influences the standard of living.

The study was conducted at Durgapuram, Mogalrajpuram, Patamata and Krishna Lanka areas of Vijayawada by 20 students of BA programme with 200 samples in the months November and December, 2015.

The study revealed the cause for inflation as the failure of aggregate demand. Inflation can therefore, be controlled by increasing the supplies and reducing money income in order to control aggregate demand.



### **Topic of Study: SWATCCH BHARAT**

The Hon'ble Prime Minister of India, Sri Narendra Modi launched the Swatch Bharat Movement to solve the sanitation problem and waste management in India by ensuring hygiene across the country. The prime objective of the mission is to create sanitation facilities for all. It aims to provide every rural family with a toilet by 2019.

The survey mainly focussed on the awareness regarding the programme among people. The study was conducted at Undavalli village, Guntur District and Christurajapuram, Vijayawada in the months – November and December, 2015.

The study revealed that 50% of people were unaware of the programme and so the students played the role of ambassadors of cleanliness campaign and motivated the public to keep their homes, schools and surroundings clean and made the drive successful.

**2014 – 2015**

**Topic of Study: FOOD SECURITY**

With a view to understand the status of nutrition and health (children and women) of the population, a survey was conducted at Kanuru village near Vijayawada during the months - November and December, 2014. A total of 200 samples of data were collected and studied.

The situation appeared to be disappointing, people expressing dissatisfaction in the functioning of Public Distribution System. The survey also revealed the fact that most of the people were unaware of the knowledge of nutritious diet.

