

**SRI DURGA MALLESWARA SIDDHARTHA MAHILA KALASALA: VIJAYAWADA-10**

A COLLEGE WITH POTENTIAL F O R E XCELLENCE

(An Autonomous College in the Jurisdiction of Krishna University)

Re-accredited at ' A ' Grade by NAAC

ISO CERTIFIED INSTITUTION



**CAREER GUIDANCE AND PLACEMENT CELL**

**2015-2016**

<b>S.No</b>	<b>Date</b>	<b>Name of the event</b>	<b>Department</b>
1	08-07-2015	Opportunities in Food Science & Technology	Applied Nutrition
2	18-08-2015	Orientation on Entrepreneurship	Commerce
3	1-09-2015	Career Opportunities in Biology	Botany
4	25-09-2015	Earn-While- You- Learn	Commerce
5	29-09-2015 & 30-09-2015	Banking and Insurance	Commerce
6	9-12-2015	Chemistry in Daily Life and Job Market	Chemistry
7	16-12-2015	IT Saga of India	Computer Science
8	16-12-2015 & 17-12-2015	Interview Skills in English	English



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Dt: 2-1-2016

All the II & III year Degree Students of PMC, FMC, BZC are here by informed that there will be a Career Guidance Program organized by the Department of Chemistry on **IMPORTANCE OF CHEMISTRY AND ITS CAREER OPPORTUNITIES** by DR. Chava Nageswara Rao Lecturer NRI Institute Of Technology Potavarapadu, Krishna district, on 4-1-2016 in Seminar hall at 11:00 AM.

Hence, all the Students of (II & III) PMC, FMC, BZC are informed to attend the program.

*P. Harika*  
Signature of the Convenor

Career guidance and placement cell

*J. Srinivas*  
Signature of the Principal  
**PRINCIPAL**  
Sri Durga Malleswara  
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Dt: 14-12-2015, Mon

All the II year Degree Students of B.A, MECS and B.Com\D are here by informed that there will be a Career Guidance Program organized by the Department of English on **Interview skills** by T.R.K.Singh, Eezee English Institute, Vijayawada, on 16&17<sup>th</sup>,December,2015 in Seminar hall at 11:00 AM.

Hence, all the II B.A, MECS and B.Com\D Students are informed to attend the program.

*P. Harika*  
Signature of the Convenor

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Signature of the Principal

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Dt: 15-12-2015, Tue

All the III year Degree Students of MSCS, PMCS, MECS and MSCA are here by informed that there will be a Career Guidance Program organized by the Department of Computers on **I.T SAGA OF INDIA** by Dr. T.H. CHOWDARY - Director, Former Chairman & Managing Director-Videsh Sanchar Nigam Limited & Information Technology Advisor, Government of Andhra Pradesh, on "16-12-2015" in Seminar hall at 10:00 AM .

Hence, all the III MSCS, PMCS, MECS and MSCA Students are informed to attend the program.

*P. Harika*  
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Dt: 7-12-2015, Mon

All the II & III year Degree Students of PMC and BZC are here by informed that there will be a Career Guidance Program organized by the Department of Chemistry on **CHEMISTRY IN DAILY LIFE AND JOB MARKET FOR CHEMISTRY** by Dr.P.S.Sai Prasad, **Scientist**, Indian Institute of chemical Technology, Hyderabad, on 9-12-2015 in Seminar hall.

Hence, all the II& III PMC and BZC Students are informed to attend the program.

*P. Haika*  
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Dt: 26-9-2015, Sat

All the I year Degree Students of B.Com\A\B\C\D Sections are here by informed that there will be a Career Guidance Program organized by the Department of Commerce on **Banking&Insurance** by Krishna prabhu Maganti, Senior Business Associate, Life Insurance corporation of India, vijayawada, on 29&30<sup>th</sup>-9-2015 in Seminar hall at 2:00 PM.

Hence, all the I year B.Com\A\B\C\D Section Students are informed to attend the program.

*P. Harika*

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*J. Srinivasan*

Signature of the Principal

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Dt: 24-9-2015, Thurs.

All the III year Degree Students of B.Com\A\B\C Sections are here by informed that there will be a Career Guidance Program organized by the Department of Commerce on **Earn-While-You-Learn** by Krishna prabhu Maganti, Senior Business Associate, Life Insurance corporation of India, Vijayawada, on 25-9-2015 in Seminar hall at 3:00 PM.

Hence, all the Final-year B.Com\A\B\C Students are informed to attend the program.

*P. Harika*  
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Dt: 16-9-2015, Wed

All the I, II & III year Degree Students of FMC, FMB Sections are here by informed that there will be a Career Guidance Program organized by the Department of Food and Nutrition on **PROSPECTS OF FOOD TECHNOLOGY & FOOD**

**ADULTERATION** by Dr. M.S.Geetha Swaminathan, Former Vice Principal, Maris Stella College, Chennai, on 18-9-2015 in Seminar hall at 11:00 AM.

Hence, all the Students of FMC and FMB are informed to attend the program.

*P. Harika*  
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Dt: 29-8-2015, Sat

All the I, II & III year Degree Students of BZC are here by informed that there will be a Career Guidance Program organized by the Department of Botany by Vydy Pammi Satyanarayana Sastry Harita Ayurveda Kendram.vja, on 01-09-2015 in E-Class Room at 11:00 AM.

Hence, all the BZC Students are informed to attend the program.

*P. Harika*  
Signature of the Convenor

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Dt: 15-8-2015, Sat

All the II& III year Degree Students of B.Com\A\B\C Sections are here by informed that there will be a Career Guidance Program organized by the Department of Commerce on **NSIC On Entrepreneurship** by Sri Dasari Sudhakar, Assistant Director, District Industries Center, Krishna Dist. Vijayawada, on 18-8-2015 in Seminar hall at 10:00 AM.

Hence, all the II& III B.Com\A\B\C Section Students are informed to attend the program.

*P. Hauka*

Signature of the Convenor

Career guidance and placement cell

*Prerna*

Signature of the Principal

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Dt: 7-7-2015, Tue

All the II & III year Degree Students of FMC, FMB Sections are here by informed that there will be a Career Guidance Program organized by the Department of Food and Nutrition on **FOOD SCIENCE AND TECHNOLOGY OPPORTUNITIES** by T. Renuka Devi, Dietitian, South central railway, Vijayawada, on 8-7-2015 in Seminar hall at 11:00 AM.

Hence, all the II & III year Students of FMC and FMB are informed to attend the program.

*P. Harika*  
Signature of the Convenor

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Signature of the Principal  
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## **DEPARTMENT OF COMMERCE**

### **ORIENTATION ON ENTREPRENEURSHIP**

An orientation Programme on **Entrepreneurship** was organized by the Department of Commerce on 18-08-2015.

#### **Resource Person:**

Sri.CH. Sudharsan, NSIC, HYD

#### **Brief Report of the Program:**

The resource person educated the students on – 1. Various opportunities to start self employment, 2. How to get financial assistance, 3. Document to be filled by them, 4. Whom to approach. So, the workshop is very beneficial to the students.



## DEPARTMENT OF BOTANY & ZOOLOGY

### CAREER GUIDANCE

Departments of Botany and Zoology arranged a seminar on **Career opportunities in Biology** on 01-09-2015.

#### Resource Person:

Prof.K.S.Tilak,(Retd) Department of Zoology, Acharya Nagarjuna University, Nagarjuna nagar,Guntur.

#### Brief Report of the Programme:

The resource person elaborately explained that there are numerous career opportunities in Botany, such as Soil and Plant Scientist, Biophysicist and Biochemist, Biological Technician, Environmental Scientist and Specialist, Mycologist, Plant Breeder and Horticulturist, Plant Genetics, Plant explorer Conservationist. Ecologist, Environment consultant, Horticulturist, Plant biochemist and Molecular Biologist

He listed the industries which one can opt such as: Chemical Industry Food Companies Arboretum, Forest Services, Biotechnology Firms, Oil Industry and Management Agencies, Seed and Nursery Companies, Plant Health Inspection services, National Parks,Biological Supply Houses, Plant Resources, Laboratory and Educational Institutions.



## **DEPARTMENT OF COMMERCE**

### **EARN-WHILE-YOU-LEARN**

A Programme on **Earn-While-you-Learn** was organized by the Department Commerce on 25-09-2015.

#### **Resource Person:**

Sri. Krishna Prabhu Maganti, Senior Business Associate, Life Insurance Corporation, Vijayawada.

#### **Brief Report of the Program:**

The resource person said that there are multiple opportunities to the students to earn while they are Learning. He said that students can be trained in Insurance sector as Agents. They can be trained out of the college hours to become Insurance Agents and can work in part time job. He expressed that Insurance Sector is very useful and the programme introduced by the department will provide them theoretical knowledge needed for their career.



## DEPARTMENT OF COMMERCE

### BANKING AND INSURANCE

A Program on **Banking and Insurance** was organized by the Department Commerce on 29<sup>th</sup> & 30<sup>th</sup>, SEP, 2015.

#### **Resource Person:**

Sri. Krishna Prabhu Maganti, Senior Business Associate Life Insurance Corporation, Vijayawada.

#### **Brief Report of the Program:**

The Resource Person explained Human life Value, Forfeiture Level Premium, Net Office Premium, Single Premium and Customer Responsiveness. How to Market Insurance Products.





## DEPARTMENT OF APPLIED NUTRITION

### FOOD AND SCIENCE & TECHNOLOGY OPPORTUNITIES

The Department of Applied Nutrition organized a program on **Opportunities in Food Science and Technology** on 08-07-2015.

#### **Resource Person:**

Smt. T.Renuka Devi, Dietician, South Central Railway, Vijayawada.

#### **Brief Report of the Program:**

The resource person explained that there is plenty of scope available in the field of food technology and many opportunities such as Food Technologist, Nutritional Therapist, Product/Process Development Scientist, Quality Manager, Regulatory Affairs Officer, Scientific Laboratory technician, Technical Brewer are available. She said that they can work as Organic Chemists and Food Technologist.



## **DEPARTMENT OF CHEMISTRY**

### **CHEMISTRY IN DAILY LIFE AND JOB MARKET**

A Program on **CHEMISTRY IN DAILY LIFE AND JOB MARKET** was organized by the Department Chemistry on 09-12-2015.

#### **Resource Person:**

Dr P.S.Sai Prasad, **Scientist**, Indian Institute Of Chemical Technology, Hyderabad.

#### **Brief Report of the Program:**

The resource person gave a brief description of Indian Institute of Chemical Technology and encouraged the students to join in Ph.D. programme in IICT. He explained various themes of the latest research and development programmes carried out in IICT. He provided good information about the job opportunities in the field of Chemistry.



## DEPARTMENT OF COMPUTR SCIENCE

### IT SAGA OF INDIA

A Program on IT SAGA OF INDIA was organized by Career Guidaance and Placement Cell in association with the Department of Computer Science on 16th Dec, 2015.

Resource Person:

Dr T . H . Chowdary Director , Centre for Telecom Management and Studies and Chairman, Pragna Bharati (Intellect India)

#### **Brief Report of the Program:**

**Dr. T. Vijaya Lakshmi**, Director presided over the meeting. Dr T.H. Chowdary spoke on how to use Information Technologies in India in every company. He told students to enhance their computer knowledge efficiently mainly in tracking, hacking, data security and cybercrimes and other authorized courses.



## **DEPARTMENT OF ENGLISH**

### **INTERVIEW SKILLS**

The Department of English organised a program on **Interview Skills** on 16<sup>th</sup> & 17<sup>th</sup>, December, 2015.

#### **Resource Person:**

Sri T.R.K Singh, Director, Eeze English Institute, Vijayawada.

#### **Brief Report of the Program:**

The resource person and his team made the students do some activities to enhance interview skills. He explained on how to prepare for an interview, prepare CV and how to face interviews. His team members explained how to find the company, analyze job description, Brush up basics, Prepare for potential interview questions, how to be punctual, speak clearly, make eye contact and prepare resume

