

SRI DURGA MALLESWARA SIDDHARTHA MAHILA KALASALA: VIJAYAWADA-10

A COLLEGE WITH POTENTIAL F O R E XCELLENCE

(An Autonomous College in the Jurisdiction of Krishna University)

Re-accredited at 'A' Grade by NAAC
ISO CERTIFIED INSTITUTION



CAREER GUIDANCE AND PLACEMENT CELL

2016-2017

| <i>S.No</i> | <i>Date</i> | <i>Name of the Event</i> | <i>Department</i> |
|--------------------|--------------------|--|--------------------------|
| 1 | 17-06-2016 | Career Opportunities in Food Technology | Applied Nutrition |
| 2 | 28-07-2016 | Up Coming challenges in IT industry | Computer Science |
| 3 | 7-09-2016 | Orientation on Entrepreneurship | Commerce |
| 4 | 17-09-2016 | Entrepreneurship- Career Opportunities | Commerce |
| 5 | 2-01-2017 | Work Life Balance | Commerce |
| 6 | 4-01-2017 | Importance of Chemistry and Career Opportunities | Chemistry |
| | 23-02-2017 | Prospects of Higher Education | Physics |

CIRCULARS



**SRI DURGA MALLESWARA
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Career Guidance and Placement Cell

Dt: 21-2-2017, Tue

All the II & III year Degree Students of PMC, PMCS Sections are here by informed that there will be a Career Guidance Program organized by the Department of Physics on **Higher Education & Research Field** by Prof.N.Veerabrahmam Scientist,A.P.J. Abdul kalam missile complex,D.R.D.O Hyderabad, on 23-2-2017 in Seminar hall at 3:30 PM.

Hence, all the II & III year Students of PMC, PMCS are informed to attend the program.

P. Haika
Signature of the Convenor
Career guidance and placement cell

J. Jayasankar
Signature of the Principal
PRINCIPAL
Sri Durga Malleswara
Siddhartha Mahila Kalasala
VIJAYAWADA.





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Dt: 30-12-2016, Fri

All the I year Degree Students of B.Com & BA Sections are here by informed that there will be a Career Guidance Program organized by the Department of Commerce on **Work Life Balance** by Mahendranath Motha, Clinical/Educational consultant & Senior Lecturer, University of Technology. Mauritius, on 2-1-2017 in Seminar hall at 10:00 AM.

Hence, all the I year Students of B.Com & BA are informed to attend the program.

P. HaiKa
Signature of the Convenor
Career guidance and placement cell

[Handwritten Signature]
Signature of the Principal
PRINCIPAL
Sri Durga Malleeswara
Siddhartha Mahila Kalasala
VIJAYAWADA.





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Dt: 15-9-2016, Thur

All the II year Degree Students of B.Com & BA Sections are here by informed that there will be a Career Guidance Program organized by the Department of Commerce on **Entrepreneurship-Career-Opportunities** by Smt.G.Radha Rani, S.R.Sports M.D. vijayawada, on 17-9-2016 in Seminar hall at 10:30 AM.

Hence, all the II year Students of B.Com & BA are informed to attend the program.

P. Haika
Signature of the Convenor
Career guidance and placement cell

J. Srinivas Kumar
Signature of the Principal
PRINCIPAL
Sri Durga Malleswara
Siddhartha Mahila Kalasala
VIJAYAWADA.





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Dt: 5-9-2016, Mon

All the III year Degree Students of B.Com and BA Sections are here by informed that there will be a Career Guidance Program organized by the Department of Commerce on **Entrepreneurship orientation programme** by Sri.G.Sudarshan, NSIC gov.of India.Hyderabad, on 7-9-2016 in Seminar hall at 10:00 AM.

Hence, all the Students of III B.Com and BA are informed to attend the program.

P. Haika
Signature of the Convenor
Career guidance and placement cell

S. Srinivasulu
Signature of the Principal
PRINCIPAL
Sri Durga Malleswara
Siddhartha Mahila Kalasala
VIJAYAWADA.





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Dt: 26-7-2016, Tue

All the II & III year Degree Students of MSCS, MSCA, and III-PMCS & MECS Sections are here by informed that there will be a Career Guidance Program organized by the Department of Computers on **UPCOMING CHALLENGES IN I.T INDUSTRY** by P.V.S.S.GANGADHAR , Ph.D. (Computer Science), Ministry of information tech. & Comm., Govt. of India, on 28-7-2016 in Seminar hall at 10:30 AM.

Hence, all the Students of II & III MSCS, MSCA, & III-PMCS & MECS are informed to attend the program.

P. Haeika

Signature of the Convenor

Career guidance and placement cell

J. Jayaprabha

Signature of the Principal

PRINCIPAL
Sri Durga Malleswara
Siddhartha Mahila Kalasala
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Career Guidance and Placement Cell

Dt: 15-6-2016, Wed

All the I, II & III year Degree Students of FMC, FMB Sections are here by informed that there will be a Career Guidance Program organized by the Department of Food and Nutrition on **Career Opportunities for Food Technology** by Dr. K.Vidyasagar, M.Sc., Ph.D, Vice President of SEED (Society of Energy, Environment Development) & Dr. Siddhartha, MSc, Ph.D. Asst.Prof.Dept. of Microbiology, School of Life Sciences, Pondicherry University on 17-06-2016 in Seminar hall at 10:00 AM.

Hence, all the Students of FMC and FMB are informed to attend the program.

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Signature of the Convenor
Career guidance and placement cell

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Signature of the Principal
PRINCIPAL
Sri Durga Malleswara
Siddhartha Mahila Kalasala
VIJAYAWADA,



DEPARTMENT OF APPLIED NUTRITION

CAREER OPPORTUNITIES FOR FOOD TECHNOLOGY

This Department of Applied Nutrition organized a Guest Lecture on **Career Opportunities for Food Technology** on 17-06-2017.

Resource person:

Dr. Vidya sagar, Vice President ,SEED (Society of Energy, Environment Development)

Brief Report of the Programme:

Dr.K.Vidya sagar, Vice Presiden,t SEED explained that professionals in Food Technology are much in demand, due to the growth of the food processing industry in the country. Graduates in food technology can find jobs in various Government organizations, laboratories etc. Many firms working under the Food Corporation of India recruit graduates in this field. Initially they are recruited as trainees. In the training period itself they can earn salary of Rs.20,000/- per month. Many private sector organizations recruit graduates in Food Technology Companies such as Amul, Cadbury, Britannia, Nestle etc.



DEPARTMENT OF COMPUTER SCIENCE

UPCOMING CHALLENGES IN IT INDUSTRY

A Program on Upcoming Challenges in IT Industry WAS organized by Career Guidance and Placement Cell in association with the Department of Computer Science on 28th July, 2016.

Resource person:

Dr P.V.S.S Gangadhar, Ph.D.(Computer Science) Scientist “C”/District Informatics Officer,National Informatics Center, Ministry of Information Technology & Communication, Govt of India.

Brief Report of the Program:

Dr P.V.S.S Gangadhar, the resource person explained about the upcoming challenges in IT Industry. He enlightened the students on companies in public and private sectors and various opportunities available in computer courses . He opined that learning computer technology is very essential. So every student should focus on learning Advanced Computer Skills for better placements. The advent of 3d printing, the huge impact of big data, and the growth in influence of the cloud are just three innovations that shape the computer industry.



DEPARTMENT OF COMMERCE

ORIENTATION ON ENTREPRENEURSHIP

The Department of Commerce organized an orientation programme on “**Entrepreneurship**” on 07-09-2016.

Resource person:

Sri G.Sudharshan, NSIC, Govt of India, Hyderabad.

Brief Report of the Program:

Sri G. Sudharshan, the resource person created awareness to the students on how to start small scale industries and how to apply for loan and get finance, after completing the programmes. He said that students will be able to start new business with their knowledge.



DEPARTMENT OF COMMERCE

ENTREPRENEURSHIP AND CAREER OPPORTUNITIES

The Department of Commerce organized a program on “Entrepreneurship and Career Opportunities” on 17-09-2016.

Resource person:

Smt.G.Radha Rani, MD, RR Sports, Vijayawada

Brief Report of the Program:

The resource person in her lecture explained entrepreneurship and how to establish a small-scale Industry. She focused on various types of small scale industries and how they can be trained to start them.

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VIJAYAWADA – 520 010**

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INTERNAL QUALITY ASSURANCE CELL

In association with

Department of Commerce

Cordially invites you to attend the Guest Lecture

on

“Entrepreneurship- Career Opportunities”

By

Smt. G.Radha Rani,

S.R. Sports M.D,

Vijayawada.

on 17th Sep, 2016 at 10:30 a.m.

Venue: Seminar hall

**Dr.T.Rama Devi
HOD & Reader in Commerce**

**Dr. T. Vijaya Lakshmi
PRINCIPAL**

DEPARTMENT OF COMMERCE

WORK LIFE BALANCE

The Department of Commerce organized a Guest Lecture on **Work Life Balance** on 02-01-2017.

Resource person:

Prof. Mahindra Nath Motah, Mauritius University.

Brief Report of the Program:

The resource person explained in detailed about Work Life Balance. He opined that Self-Management is more important than Time Management. Economic, social and legal factors help in maintaining work life balance. In the present day scenario the lives are influenced by Facebook, Whats app and other social media. People are not able to balance their work and life.



DEPARTMENT OF CHEMISTRY

IMPORTANCE OF CHEMISTRY AND CAREER OPPORTUNITIES

A seminar was conducted on the 'Importance of Chemistry and Career Opportunities' on 04-01-2017.

Resource person:

Dr. Chava Nageswara Rao, Lecturer, NRI Institute of Technology, Potavarapadu, Krishna district.

Brief Report of the Program:

The resource person encouraged the students to join in M.Sc. Chemistry and explained various carrier opportunities in Chemistry.



DEPARTMENT OF PHYSICS

PROSPECTS OF HIGHER EDUCATION

The Department of Physics conducted a Program on “Prospects of Higher Education” on 23-2-2017.

Resource person:

Prof.N. Veerabrahmam Scientist, A.P.J. Abdul Kalam Missile Complex, DRDO Hyderabad.

Brief Report of the Program:

The resource person elaborately explained how to select option in Higher Education and various research opportunities available after the completion.

