

STRATEGIC PLAN 2018-26

VISION:

To transform the young women into integrated, empowered and holistic women leaders with sound physical, mental and spiritual faculties who are service oriented, environment conscious and proactive to the development of family, society and nation.



MISSION:

1. To impart quality education through effective pedagogy for **exploration** of knowledge reflecting innovation, creativity and lateral thinking.
2. To promote technological **empowerment** for nation building and develop global competencies through skill development.
3. To create a sense of **empathy** for tolerance and co-operation towards the upliftment of less privileged sections of the society through community oriented activities.
4. To sensitize the young girls towards **expansion** and concern for the preservation of our heritage and culture and conservation of environment.

Keywords of Mission:

Explore

Empower

Empathize

Expand



The Vision and Mission statement of SDMSMK empowering focus on young women students of the college and make them lifelong learners and good professionals. The institution always tries to provide a foundation for understanding of how to work and make vision and mission realities through continuous educational development programmes with latest pedagogy.

OBJECTIVES:

- To provide academic programmes that create women leaders who are fit for career and life.
- To impart Value System based on principles of service, love, discipline & hard work.
- To design academic programmes promoting lateral thinking and innovation.
- To transform women into holistic individuals with sound physical, mental & spiritual faculties



Our Logo

The logo adopted by the college, Sri Durga Malleswara Siddhartha Mahila Kalasala is one of the most remarkable mudras (Palms and Fingers in different shapes and positions conveying different ideas) of Buddha. The ‘Mudra’ shows the rights forefinger bending over the tip of the thumb and the other fingers erect. It represents Buddha’s “Vyakhamudra” with a half opened lotus signifying preaching o wisdom and enlightenment of mind and soul through learning ad pursuing truth. The lotus in the logo stands for sanctity and purity.



Our Motto

The motto of the college “Atma Deepobhava” signifies the same. It means “ be thou the light unto thyself” (Be you your own guide). The Buddha preached that the disciples should sift and scrutinize what they had been taught and judge for themselves. His own life ‘was a living example of his dictum’ and this shows the abundant confidence the Buddha had in man and his abilities.



SDMSMK has created a strategic plan for seven years by collecting opinions from different stakeholders. The strategic plan of the college helps to strengthen activities in the coming future. The strategic plan of the college identified important goals to develop quality and quantity of the academic programmes with latest pedagogy.

Goals for the next seven years (2018-26):

To

- Become a college of academic excellence by offering new need based courses.
- Equip all classrooms and laboratories with ICT.
- Start Open Online Value Added Courses.
- Strengthen teaching and learning with the latest pedagogy.
- Create more opportunities for research and development.
- Inculcate social responsibility among students by strengthening Community Outreach programmes.
- Increase Industry- Institute interactions.
- Organise more number of national and international conferences.
- Create institutional effectiveness through quality assurance system.
- Make the college complete Eco – Friendly campus.

To offer more number of academic programmes.

At present the college is offering 16 programmes including new programmes like B.Sc. (Honors) and BBA which were introduced during last 5 years. SDMSMK always stands in fore front to start new need

based programmes. The programmes offered provide a foundation for further expansion. SDMSMK shows a meticulous interest to encourage and start new Value Added and Certificate Courses.

Action Points:

- ❖ Collecting feedback from stakeholders on existing programmes.
- ❖ Introduced Open Online Courses.
- ❖ Updated syllabi of existing programmes based on need.
- ❖ Creation of awareness to the society on the programmes.
- ❖ Introduced more Skill based courses.

Metrics/Targets:

To

- Introduce more Skill based and Vocational Courses.
- Introduce at least 5 need based programmes.
- Start 5 to 10 Open Online Courses
- Increase Academic Flexibility.

Enhance Teaching – Learning Process with the Latest Pedagogy:

SDMSMK has well – defined pedagogies to inculcate skills and values among the students to make them good professionals.

Action Points:

- ❖ Enrich curriculum with latest pedagogy using ICT.
- ❖ Projects and field visits were made mandatory in the curriculum to enrich research culture.
- ❖ Skill based courses were introduced in the curriculum under Part – IV to create self-employment.
- ❖ Established virtual labs.

Metrics/Targets:

TO

- Implement Blooms Taxonomy in a systematic manner.
- Give due recognition to the outstanding students.
- Encourage and increase the number of students to do NPTEL courses.

E- Governance and Administration:

To improve the quality of service and communication system, e – governance practices are followed in the areas of planning and development, administration, student admission, finance and accounts.

Action Points:

- ❖ Established webinar room to enhance web interaction.
- ❖ Integrating all activities of Administration, Accounts and Examinations.
- ❖ Replaced old systems with latest ones.

Metrics/Targets:

- To make paper less system.
- Automatic student enquiry systems.

- To implement total online admission and profiling of applicants.
- Systematic preparation of modules for accessing e- resources.

Enhancement of Research Support and Innovation:

SDMSMK always strives hard to inculcate and develop research culture among staff and pursue research work. Incentives are given to the members of faculty who publish articles in peer reviewed journals. Staff members are motivated to apply for sponsored projects.

Action Points:

- ❖ Orientation programmes were arranged to the members of the faculty on how to apply for funding projects.
- ❖ Incentives were given for publications.
- ❖ Facilities were provided for faculty to do research project.
- ❖ Funding projects were encouraged.

Metrics/Targets:

To

- Increase the number of participation and paper presentations in National and International Conferences.
- Raise funds through consultancy.
- Increase the number of funding projects.
- Raise the number of publications in reputed and recognised journals.

Strengthening of Entrepreneur Development Cell:

To create self-employment among the students EDC has been established on the campus. The students are offered various short term and medium term Certificate Courses to enhance their abilities or skills.

Action Points:

- ❖ Identified various skills required for self – employment.
- ❖ Designed and developed skill based training programmes.
- ❖ More number of students are provided opportunity to participate in training programmes with proper time schedule.

Metrics/Targets:

To

- More number of students to enrol in training programmes
- Increase the number of collaborative training programmes with reputed organisations.
- Introduce more technical and skill – based programmes.

Enhancement of Student Support, Campus Placements and Training:

The students of SDMSMK are given complete support encouragement for their vertical progression. The college has a well-established Career Guidance and Placement Cell. The cell provides placement

training and MOCK interviews for the benefit of the students. The faculty guide and encourage the students to participate in various activities for making them into wholesome personalities.

Action Points:

- ❖ Providing placement training to all the students at the end of the fourth semester.
- ❖ Providing financial support to the needy students.
- ❖ Provided Student Group Insurance Schemes.

Metrics/Targets:

To

- Provide intensive placement training to increase the number of placements.
- Conduct more awareness programmes to encourage students to get more number of placements.
- Motivate more number of students to participate in curricular, co – curricular and extra-curricular activities.
- Provide financial support to the students who participate in the competition conducted outside the campus.

Enhancement of Alumnae Participation:

The alumnae of SDMSMK are the key stakeholders of the college. The alumnae always look after the welfare of the college. They respect their faculty. Alumnae are well placed and they support the college in various ways. The institution is planning to improve the participation of alumnae in all the activities and raise the support in terms of industry, philanthropists, collaborations, free ships and internships.

Activities:

- ❖ Conducting meetings at regular intervals with alumnae to share their opinions.
- ❖ Rendering support to poor students in the form of scholarships.
- ❖ Felicitating the teachers who completed 25 years of service.

Metrics/Targets:

To

- Raise funds for the welfare of the college.
- Take support from alumnae to conduct various activities on the campus.
- Include alumnae as guest faculty.
- Increase the number of alumnae activities on the campus in various ways.

To Make Total Eco – Friendly Campus:

To maintain Eco – Friendly environment is an on-going and challenging task. Hence the Eco Club has been established in the college to maintain cleanliness and greenery on the campus with the supervision of a senior faculty. The club monitors and implements various activities to enhance greenery and cleanliness on the campus.

Activities:

- ❖ Undertaken Water Harvesting System, Waste Disposal System and Solar Energy System.

- ❖ Initiated the activities like planting of Saplings, Solid Waste Management. Vermin Compost Management Systems.
- ❖ Conducting Green Audit annually.

Metrics/Targets:

To

- Involve all students to undertake Green Campus initiatives.
- Enrich Waste Management Process.
- Motivate students to increase their involvement in Eco – Friendly activities.
- Enhance the number of students to participate in Social Service activities.