

SRI DURGA MALLESWARA SIDDHARTHA MAHILA KALASALA, VIJAYAWADA-10

An Autonomous college in jurisdiction of Krishna University, A.P., India



DEPARTMENT OF COMMERCE MANAGEMENT COURSES

BBA (HONOURS) BUSINESS PROCESS MANAGEMENT

BBA (Honours) Bachelor of Business Administration is a four-year programme in management in collaboration with Tata Consultancy Services (TCS) with 100% job assured programme. The course is useful to the students who are interested in management studies.

ABOUT BBA (HONOURS) BUSINESS PROCESS MANAGEMENT:

- It is a broad-based programme that provides comprehensive understanding of business process skills like Finance and Accounting for BPS, Banking for BPS, Insurance for BPS, Managing Business process, Retail management etc.
- Students are trained with various aspects of management through class room lectures, seminars, presentations and conducting various students meet.
- Students will gain in-depth skills required by TCS to suit themselves for the industry.
- Internship opportunities are provided to inculcate research culture among the students in various business firms and financial institutions. This provides students with Hands on Experience allowing them to apply their knowledge in real world banking environment by preparing a project.

BBA (HONORS) BUSINESS PROCESS MANAGEMENT JOBS AND CAREER:

BBA (Honors) Business Process Management is offered to provide in-depth understanding of various subjects in management. It is designed to offer higher level of specialization and expertise.

- **100% placements in TCS**
- **Higher education assured by TCS.**
- Business Manager/Operations Manager/Project Manager/Department supervisor
- Marketing Executives/Brand Managers/Market Research Analyst/Sales Representatives/Digital Marketing Specialist
- HR Coordinators/Recruiters/Training and Development specialists
- Consultants in MNC's and private sectors
- Supply Chain Analyst/Logistic coordinators/Procurement specialists
- Business Development Managers/ Trade Specialists

BBA (HONORS) BUSINESS PROCESS MANAGEMENT CAREER -SCOPE:

- After completion of the degree in **BBA (Honors) Business Process Management** they are placed through **college placements** in reputed MNC's, Private and public companies Banks, Insurance Companies Finance Companies and consultancies etc,
- Students who want to be excel in the management courses can go for Master of Business Administration (**MBA**), Post Graduate Diploma in Business Administration (**PGDBA**), Post Graduate Diploma in Management (**PGDM**), Post Graduate Programme in Management (**PGPM**), **Master of Management Studies (MMS)** and other Professional Diploma or Degree.

PROPOSED MINOR COURSES:

- Finance
- Management