



SRI DURGA MALLESWARA SIDDHARTHA MAHILA KALASALA

An Autonomous College in the Jurisdiction of Krishna University
Accredited with A++ by NAAC



ADVITIYA 2024

Inter-Collegiate Academic Competitions-21st OCTOBER

An IQAC initiative

REGISTRATION FEE

- ₹100 For 1 event
- ₹50 for additional event

SPOT REGISTRATION

CAN BE PAID BY CASH

A PALLAVI - 7780754355

K.BHANU PRIYA - 9573851029

BANK DETAILS:

principals sdmsmk

Account No:

33432200001950

IFSC Code:

CNRB0013343

*Come to showcase
your talents*

EVENTS

- ▶ PPT Presentation
- ▶ Poster Presentation
- ▶ Short Film Making
- ▶ Ad Film Making
- ▶ Collage Making
- ▶ Essay Writing
- ▶ Elocution
- ▶ Debate
- ▶ Just A Minute
- ▶ Mr & Ms Advitiya

FACULTY CO-ORDINATORS

K.Sailaja Rani	- Mr & Ms Advitiya	- 9396558009
K.Sasi	- Elocution	- 9959589274
P.Ratna Sree	- Collage Making	- 8977684911
Y.Sri Sindhu	- Just A Minute	- 7396652675
S.Hindola	- PPT Presentation	- 8142022322
N.Saritha	- Ad Film Making	- 9885278008
I.Manjula	- Essay Writing	- 9440328638
K.Bhanu Priya	- Short Film Making	- 9573851029
B.Kalpna	- Poster Presentation	- 7842669134
A.Annapurna Sarma	- Debate	- 9490716892

ELIGIBILITY

- UG/PG students from all colleges



**Cash Prizes for
WINNERS and
Certificates**

DETAILS

- Spot registrations are open from 9 to 10:00 A.M
- All participants must assemble in Webinar hall by 9:30 A.M
- Venue of Event will be given at Registration Desk
- Snacks and lunch will be provided for all the participants
- Certificates of participation for all participants
- JUDGES' DECISIONS ARE FINAL
- Valedictory will be from 3:30PM onwards and certificates and awards will be given only in person

21 OCTOBER 2024 - TIME FRAME

10:00 - 10:30	10:30 - 12:00	12:00 - 01:00	1:45 - 2:30	2:30 - 3:15	3:30 - 4:15
Inaugural	Collage Debate Essay Writing Elocution	Ad Film Making Poster Presentation PPT Presentation	Reels/Short Film Just A Minute	Mr&Ms ADVITIYA	VALEDICTORY

PATRONS

Dr.S.Kalpna
Principal

Dr.R.Madhavi
Special officer

CHIEF PATRONS

Dr.C.Nageswara Rao	- President
Sri.P.Lakshmana Rao	- Secretary
Sri.S.Venkateswara Rao	- Treasurer
Sri.N.Lalita Prasad	- Convenor
Dr.L.K.Mohan Rao	- A.O

CONVENORS

Dr.K.Sailaja Rani (English)
Smt.N.Saritha(Microbiology)

Student Representatives

Ch Manju Naga Sudha-IIB.Sc(CSCS)
A Nithya- IIBA(Eco)
Aisha Baig- IB.Sc(Phy)
Angelina- IB.Sc(FST)

Open for all Arts,Science,Engineering,Pharmacy & Management Students

ADVITIYA 2024 - Guidelines for Events

"Slide Showcase "

1. PPT Presentation

- Topic will be given 1 hour before competition
- Only one can present. He/She will be given 5 minutes to present
- Medium : English
- Students can prepare PPT on their devices and share it at the time of competition
- Team of 2 participants



"Voice of Victory"

6. Elocution

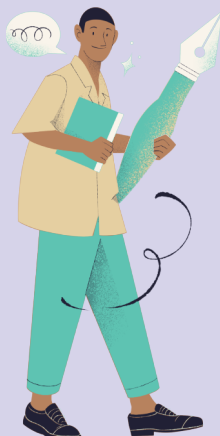
- Topic will be given 1 hour before competition on current affairs
- Not more than 2 participants from each college, each contestant will be given 5 minutes to speak
- Medium : English or Telugu



"Ink your Thought"

2. Essay writing

- Topic will be given 1 hour before competition
- Length of the essay : not more than 1000 words
- Time allotted: 1 hour
- Medium : English or Telugu



"Captivating Canvas"

7. Poster Presentation

- Topic will be given 1 hour before competition
- Each contestant has to bring his/her own materials
- Only single participant is allowed to present



"Catchy Captions"

3. Advertisement Making

- Name of Product to be advertised will be given 1 hour before competition
- Time given for presentation is 5 minutes
- Team (not more than 4 participants) should be ready with a short skit advertising the product



"Quick Wit"

8. Just A Minute(J.A.M)

- Topic will be given on the spot
- Time For Presentation: one minute
- Medium : English



"Mesmerizing Moments"

4. Reels or Short film making

- A team of two contestants can prepare the short film or reel on their own devices
- Time : 2 to 3 minutes
- The theme should be only on socially relevant issues
- The short film should be of original content



"GO FOR THE CROWN"

9. Mr & Ms ADVITIYA

- Round 1:
- Contestants must participate in a catwalk dressed in a costume which displays Indian culture
- Round 2: Talent Round
- Each participant will be given 2 minutes to exhibit their talent
- Final Round 3 : Q&A session

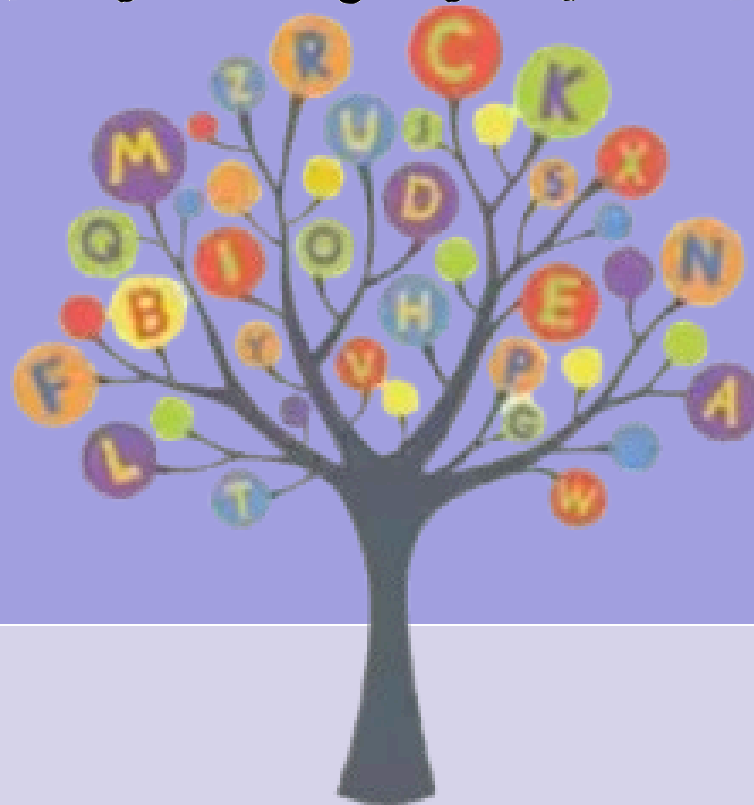
"Medley Montage"

5. Collage

- Topic : On any social issue
- Each team can comprise of 2 participants
- Material for collage should be brought by the participants
- 1 hour will be given to assemble the pieces on plain charts (also must be brought by the participants)
- Only original work will be awarded



Sponsored By



"Rhetoric Ramble"

10. Debate - Block and Tackle

- Each Team should comprise of two participants , one who speaks for and one who speaks against a given topic which will be given 1 hour before.
- Each speaker is given 2 minutes, so each team gets 2 + 2 +1 extra to conclude = 5 minutes total
- Topic : Current Affairs
- Medium : English

Speaking Tree

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School | College | Corporate



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AN IQAC INITIATIVE

WE INVITE YOU

to

The INAUGURAL

of

ADVITIYA 2024

INTER COLLEGIATE ACADEMIC COMPETITIONS

organised by

LITERARY COMMITTEE

in Collaboration with

ENGLISH DEPARTMENT

CHIEF GUEST: Dr. T. VIJAYALAKSHMI

Former Principal and Director,
Sri Durga Malleswara Siddhartha
Mahila Kalasala, Vijayawada.

GUEST OF HONOUR: T.MOULI PHANI

Director, Marketing of Corporate Relations,
Speaking Tree.

GUEST OF HONOUR: Y. SAI KRISHNA

Director Finance and Academics,
Speaking Tree.

Date: 21st October 2024
Venue: Sri Durga Malleswara
Siddhartha Mahila
Kalasala, Vijayawada.

Dr. K. Sailaja Rani

Convenor

Ms. N. Saritha

Coordinator

Dr. R. Madhavi

Special Officer

Dr. S. Kalpana

Principal



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CHIEF GUEST: **T. SUJITH**

Founder, Director of Writer's Voice
Dept of Computer Science,
SRK Institute, Enkepadu.

GUEST OF HONOUR: **B. Venkata Harsha**

Marketing Manager,
Satyam Academy.

Date: 21st October 2024
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Ms. N. Saritha

Coordinator

Dr. R. Madhavi

Special Officer

Dr. S. Kalpana

Principal

PROGRAMME SHEET FOR ADVITIYA – 2024 INAUGURAL

➤ PRAYER AND LIGHTENING OF THE LAMP

- WELCOME ADDRESS **Dr. S. KALPANA**
- OPENING REMARKS **Dr. R. MADHAVI**
- CHIEF GUEST'S MESSAGE **Dr. T. VIJAYA LAKSHMI**
- GUEST OF HONOUR'S MESSAGE
- DECLARATION OF THE MEET OPEN
- COORDINATOR'S REMARKS **Dr. K. SAILAJA RANI**
- VOTE of THANKS
- TEA BREAK
- COMMENCEMENT OF EVENTS

➤ Time Frame

10.30 – 12:00

**Collage
Debate
Essay Writing
Elocution**

12:00 – 01:00

**Ad Film Making
Poster Presentation
PPT Presentation**

01:45 – 2:30

**Reels/Short Film
Just A Minute**

2:30 – 3:15

Mr/ Mrs ADVITIYA

VALEDICTORY CEREMONY

- WELCOMING ADDRESS **Dr. S. KALPANA**
- OPENING REMARKS **Dr. R. MADHAVI**
- REPORT OF THE EVENT **Ms. N. SARITHA**
- REMARKS BY CHIEF GUESTS **T. SUJITH, Founder , Director Writer's Voice**
- REMARKS BY GUEST OF HONOUR **B. Venkata Harsha, Marketing Manager,
Satyam Academy.**
- DISTRIBUTION OF PRIZES AND CERTIFICATES TO WINNERS
- RESPONSE BY PARTICIPANTS
- VOTE OF THANKS